New Board to Lead Austin Food Blogger Alliance

Austin, Texas (March 1, 2013) – A new board has been appointed to lead the Austin Food Blogger Alliance (AFBA), a nonprofit organization for food bloggers in Central Texas. With more than 150 active members, the AFBA is one of the first and largest organizations of its kind in the United States.

"Since it was founded in 2011, AFBA has accomplished so much in support of Austin's food community. This is a great group of food bloggers, and I am honored to help grow and continue the success of the organization," AFBA President Kathryn Hutchison said.

The board members for 2013–2015 are:

- President Kathryn Hutchison of Austin Gastronomist
- Vice President Megan Myers of <u>Stetted</u>
- Treasurer Nelly Paulina Ramirez of <u>Aneelee</u>
- Secretary Natalie Paramore Food Fetish
- Development Chair Margaret Perkins of <u>From Maggie's Farm</u>
- Membership Chair Heather Santos of Midnite Chef
- Education Chair Kristin Sheppard of <u>Mad Betty</u>
- Philanthropy Chair Christy Horton of Epicuriosities
- Social Chair Brittanie Duncan of <u>Three Diets One Dinner</u>
- Marketing Chair Tiffany Young of Oh Spooning!
- Technology Chair William Burdette of No Satiation
- Immediate Past President Natanya Anderson of Fete and Feast
- Special Projects/Cookbook Chair Addie Broyles of Relish Austin and The Feminist Kitchen

AFBA's upcoming projects are numerous. The organization is publishing a cookbook through The History Press, which will be available in April and can be pre-ordered at <u>AFBA's website</u>. The group is a partner in Austin Technology Council's Gateway App for SXSW 2013. It will also publish its own Annual City Guide, which has become one of the foremost resources for foodies attending SXSW.

In June 2013, Austin will host the national food blogging conference BlogHer Food. During the conference, AFBA will partner with the Austin Food and Wine Alliance to host an event promoting women chefs and food artisans in Texas.

AFBA will also hold its annual philanthropy gala Cupcakes and Cocktails this summer. In addition to these large-scale events, AFBA hosts monthly social, philanthropic and educational meetings to unite food bloggers and other members of the food community in Central Texas.

Membership in AFBA is available to Central Texans who have a blog that is at least four months old when they submit their application and who blog at least twice a month on a food-related topic. The group supports the Austin community through classes, social events, and philanthropy. Benefits of membership include access to special events and classes, networking opportunities as well as greater exposure for their blog.

Mission Statement

The Austin Food Blogger Alliance is a 501©7 non-profit organization formed in 2011 with the purpose of working together to set a standard of transparency and fairness for ourselves and our peers by adhering to a code of ethics. The organization supports, encourages and educates each other and the community at large through classes, social fellowship events and philanthropy.

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