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FOR IMMEDIATE RELEASE

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## Austin Food Blogger Alliance Hosts Photography Education Event

Austin, Texas—The Austin Food Blogger Alliance is holding its first Photography Camp Sept. 28 at the AOMA Graduate School of Integrative Medicine in South Austin. The all-day learning event will feature instruction by notable photographers: Jane Ko, Mary Helen Leonard, Chris Perez, Ryan Scherling, Melissa Skorpil and Peter Tsai.

The Camp is designed for photographers at all levels from beginner to professional, with a range of classes that will allow those with professional cameras and with iPhones alike to benefit.

One hundred attendees will attend classes that include:

- *Phoning It In*, a guide to great phone photography
- *Photo Editing*, tools and best practices to making the most of your edits
- **Don't Fear the Manual Setting**, a hands-on demo to your SLR camera features
- *Rig It*, how to fake amazing photos in unfavorable circumstances
- Food Photography 101, a successful food shoot with props and styling tips

• *All About the Gear*, learn all about different cameras, lenses, and equipment

Tickets for the all-day learning event will go on sale to the public on Sept. 7. Lunch will be provided by Pamela Jane's Lobster Rolls and snacks and a happy hour following the event will feature food and beverages from local sponsors.

To learn more about Photography Camp visit <a href="http://austinfoodbloggers.org/">http://austinfoodbloggers.org/</a> photography-camp.

## #ATXPhotoCamp

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## **About AFBA**

The Austin Food Blogger Alliance (AFBA) was formed in early 2011 with the purpose of working together to set a standard of transparency and fairness by adhering to a code of ethics. AFBA supports each other and our community through classes, social events, and philanthropy.