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## **Austin Food Blogger Alliance Hosts Second Annual Cupcakes and Cocktails Fundraiser**

*Proceeds benefit ARC of the Capital Area*

Austin, Texas—The [Austin Food Blogger Alliance](#) is hosting its annual [Cupcakes & Cocktails](#) fundraiser, this year benefitting [ARC of the Capital Area](#). The event will be held from 6-9 p.m., Friday, July 19 at Le Cordon Bleu in The Domain.

Samples of local spirits and sweets will be served for a good cause, along with a silent auction of culinary surprises.

“ARC of the Capital Area is doing great work in the community, and we are excited to use our voice to help further their mission,” Austin Food Blogger Alliance President Kathryn Hutchison said. “Cupcakes & Cocktails is a great opportunity to enjoy lots of local sweets and sips in support of a terrific cause.”

Local bakers from [Sugar Mama's Bakeshop](#), [SugaPlump Pastries](#), [Delish](#), [Blue Note Bakery](#), [Butter Stick Bakery](#) and [Crema Bakery and Cafe](#) will be serving up cocktail-themed cupcakes at the event. Libations will be provided by Treaty Oak Distilling, T1 Tequila, and [Hops and Grain](#). [Le Cordon Bleu in The Domain](#), [Central Market](#), and [Google+ Local Austin](#) are also supporting the event.

Since the organization was founded in 2011, The Austin Food Blogger Alliance has given back to the Central Texas community through advocacy campaigns, volunteer projects, and fundraisers.

The group's previous philanthropic partners include the Sustainable Food Center, The Capitol Area Food Bank, SafePlace, and others. In 2012 the inaugural Cupcakes & Cocktails benefit raised over \$4,500 for BakeAWish, a culinary non-profit that provides birthday cakes to underprivileged children and the elderly in Central Texas.

The event is open to the public; general admission tickets are \$35 each and may be purchased at <http://cupcakesandcocktails2013.eventbrite.com/#>.

The Austin Food Blogger Alliance is still seeking sponsors and silent auction donors for Cupcakes & Cocktails. Please contact Christy Horton at (512) 626-7028 or [philanthropy@austinfoodbloggers.org](mailto:philanthropy@austinfoodbloggers.org) if you would like to be involved.

### **About ARC of the Capital Area**

ARC is a nonprofit committed to promoting independence and choice by providing individualized services to adults and children with intellectual and developmental disabilities, has a wide variety of programs, including: an art studio, case management services, guardianship services and juvenile justice services. Visit [www.arcofthecapitalarea.org](http://www.arcofthecapitalarea.org) to learn more.

### **About Austin Food Blogger Alliance**

The Austin Food Blogger Alliance seeks to support a local membership of food bloggers and the community through educational initiatives, social events, and philanthropic endeavors. Founded in 2011, the Alliance has over 150 members. The 501(c)7 nonprofit is the first blogging organization of its kind in the United States and serves as a model internationally. The Austin Food Blogger Alliance Cookbook was published by The History Press in 2012. For more information, visit [www.austinfoodbloggers.org](http://www.austinfoodbloggers.org).

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