



# Austin Food Blogger Alliance Holds Photography Camp

**MEDIA CONTACT:**

Tiffany Young, [media@austinfoodbloggers.org](mailto:media@austinfoodbloggers.org)

**FOR IMMEDIATE RELEASE**

**Austin, Texas**—The Austin Food Blogger Alliance invites food bloggers and those looking to hone their photography skills to its Photography Camp on Sept. 28 from 8:30 a.m. to 6:30 p.m. at the AOMA Graduate School of Integrative Medicine, 4701 West Gate Blvd. Beginners and professionals alike will learn new skills at the all-day workshop taught by professional photographers.

The group of experts, chosen from the Austin food community, will share their knowledge on choosing gear, planning lighting, styling food, determining phone apps as well as give a whole lot of tips and tricks for better photography. Whether using a DSLR or a camera phone, there will be plenty of tips and tricks to create great photos.

General admission tickets go on sale Sept. 7 at <http://afbaphotocamp-efbevent.eventbrite.com>. Tickets are \$45 for AFBA members and \$75 for general public.

Entry includes hands-on photography training, a boxed lunch provided by [Pamela Janes New England Lobster Rolls](#) (with vegetarian and gluten-free options available), iced coffee sponsored by [Chameleon Cold Brew](#), drinks and snacks sponsored by [Zhi Tea](#) and [Better Bites Bakery](#) and happy hour snacks sponsored by [Dinner Lab](#).

Event sponsors include: [Stubb's BBQ Sauce](#), [Holland Photo Imaging](#), [Dinner Lab](#), [Chameleon, Cold-Brew](#), [Better Bites Bakery](#), [Zhi Tea](#) and [Citygram](#).

## **The Classes**

### **Food Photography 101: For a basic to intermediate audience**

with [Melissa Skorpil](#)

Melissa Skorpil is a commercial photographer specializing in food photography. Based in Austin, Skorpil's clients include local restaurants, catering companies and advertising agencies and teaches food photography workshops through Precision Camera University. She is a member of American Society of Media Photographers, the Professional Photographers of America, and served as photo editor for the Austin Food Blogger Alliance community cookbook. In this workshop, she'll teach the basics of food photography from how to plan a successful food shoot to identifying "good" lighting and food and prop styling tips to deciding on the right photography gear.

### **Photography Editing Workshop**

with Mary Helen Leonard of [MaryMakesDinner.com](#)

Learn how to edit your photos using the latest and greatest apps, tools and software. In this workshop, learn how to make basic to advanced edits in Photoshop, easy online programs and mobile phone apps. Bring your laptops, tablets or smartphones to participate in some hands-on photo editing projects, or just sit back and take notes. Stock photos will be available to play with, or use your own.

### **Overcome Your Fear of Manual Mode**

with Chris Perez

Chris Perez, a former electrical engineer turned professional photographer currently shoots for Apartment Therapy, The Kitchn, Madesmith and [Citygram](#) magazine—an Austin lifestyle magazine he founded. In this class, Perez will explain in layman terms the three elements of exposure: aperture, shutter speed and ISO. You'll learn what adjusting these settings means to your final image, along with best practices given certain situations.

Sample Shots: <https://www.dropbox.com/sh/i4v0wbt1boe0z9q/xPrK8f0DDB>

### **Rig It—Five star shots on a fast food budget**

with Ryan Schierling & Julie Munroe of [www.foiegrashotdog.com](#)

Pretty prose doesn't *always* command attention when working on a food site. As brilliant as the recipes and writing may be, there need to be photographs, and sometimes it takes a beautiful image to really draw the reader in. Rig It will help you get the most out of *whatever* camera you're using, give you tools for manipulating natural and artificial light on the cheap, and provide a few tips on backgrounds and aesthetics to make your photographs look amazing.

## **Phoning It In**

with [Jane Ko](#)

Jane Ko's restaurant reviews, recipes and food photography have been featured in [The Huffington Post](#), NBC's iVillage, The Austin American-Statesman, Austin 360, Tribeza, The San Francisco Magazine and [Eat St.](#) In this workshop, Ko will show how to make the most of a phone's camera.

## **All About the Gear**

with Peter Tsai of <http://thetastingbuds.com>

Peter Tsai is the "Austin, Texas: A Photographic Portrait" book photographer, <http://thetastingbuds.com> food blogger, freelance photographer and world traveler located in Austin since 2012. In this workshop, [Tsai](#) discusses the best gear for your camera.

There will also be some breakout sessions, where you can utilize your newfound skills.

###

For event calendars:

### **Sept. 28 Austin Food Blogger Alliance Photography Camp**

8:30 a.m.-6:30 p.m., AOMA Graduate School of Integrative Medicine, 4701 West Gate Blvd., Austin

Attendees can learn how to shoot food as part of the first all-day Austin Food Blogger Alliance event led by professional photographers. For more information, visit [www.austinfoodbloggers.org](http://www.austinfoodbloggers.org).

### **About AFBA**

AFBA is a 501(c)7 nonprofit organization led by an all-volunteer Board of Directors. Membership is available to Central Texans who have a blog that is at least four months old when they submit their application, and who blog at least twice a month on a food-related topic.



CITYGRAM  
AUSTIN



Photos available upon request.